



THE SEPULVEDA EAGLE

Sepulveda Men's Golf Club
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PRESIDENT'S MESSAGE

By Bruce Fortune

June 2014 brings us half way through the year, along with FIFA World Cup and Team USA getting through the "Group of Death" and into the Knockout Round of 16! Continued great weather and spectacular course conditions have been making for some wonderful golf at Sepulveda.

SMGC has just completed the 59th Club Championship. Three days of good weather, excellent conditions and great competition by all three flights have given us our new Club Champion – Josh Eveland. It didn't come easy. Josh and last year's Champion, Dustin Watanabe were again atop the leaderboard in the final round (last year Josh finished second to Dustin). Dustin was leading by a stroke after the two-day qualifying rounds, but they played the final round to a tie – three-day total of 209. Josh and Dustin then went out for a sudden-death playoff - Josh winning it all on the third hole. Also of interest, Josh shot a personal best 64 on the previous Sunday to get within a stroke of Dustin going into the Final Round. The final group of Josh Eveland, Dustin Watanabe and Sean Cavanaugh were all under par for the three-day total. Sean Cavanaugh took 3rd place, followed by David Gilbreath in 4th.

The A Flight Net Champion, also the 2014 Club Championship Net Winner, is Ben Raposas with a three day total of 70-70-66 = 206. Ben was also this years (runaway) winner of the Player of the Year Award. Ben was followed by Charles MacDonald in 2nd place, Martin Zelaya in 3rd place and Mike Nichol in 4th.

The B Flight Net Champion is Hadi Morshed with a three-day total of 72-65-73 = 210. Hadi was also Senior Champion for 2014! Hadi was followed by Toor Gurpreet in 2nd place, Leonid Levin in 3rd place, and Nick Hernandez in 4th.

Our VP and Tournament Director, Evan Beren, has once again delivered another seamless tournament with some invaluable help from his fabulous team of volunteers – Tommaso Trinchieri, Roger Ikeda, and myself. A very special thanks to Rich Nance and John Folsom who went out and marked both courses for GUR.

Mike Levy, Trophy Chair, came through in a big way – A refurbished and beautiful Club Championship Trophy which he somehow also managed to liberate from the window of the golf shop for pictures!! Well done, Mike. The 'new' trophy is up to date and looking like it's former, wonderful self. A lot of club history represented there. Also worth mentioning is the increased money for prizes! We raised the first place scrip in each flight to \$300, which raised second through fourth as well. Congratulations and thanks to all who participated.

The 93rd Annual Los Angeles City Women's Golf Championship will be held July 12th & 13th. The city needs volunteers to help run this venerable event. Contact Brendan.Augustus@rap.golfchampionships@lacity.org (818) 291-9980 ext. 248 if you are able to participate. As with many of the city's events, Craig Kessler and I look forward to seeing you out there.

THE NEXT TEE

Upcoming Tournament Notes from Evan Beren, Tournament Director

Kickoff SMGC's new golf season with the Kickoff Classic. Played in the cool breezes of Oxnard on the Vineyard Golf Course at River Ridge, Sunday, July 13, first tee 9:06. We have room for 72 players, so sign up today. Tournament fee is \$80, when paid in advance or \$85 at the golf course on the day of the tournament. Tournament fee includes, golf, cart, range balls and discounts in the pro shop and on a future round of golf.

Griffith Park's Wilson Golf Course is the site of our Thursday tournament in July, on the 24th, first tee time is 7:00 am. Cost is \$45, \$35 for seniors with a City of Los Angeles Senior Card, when paid on the day of the tournament. Carts and range balls are extra.

For more information about this tournament or any of our tournaments contact Evan Beren, ejberen@me.com or 818-438-0395.

STU OLSTER

By Tommy Eunice

Our Men's Club has announced a few changes recently. Most significant is the retirement of Handicap Chairman Stu Olster. Stu's many years with the club and 13 plus years on the board helped maintain our club's stability and commitment to fair play for all.

Stu's monthly contributions to the our newsletter over many years ensure his standing as our most prolific author. Stu's reliable, informative, witty, and able contributions to the Sepulveda Eagle date well back into the days when the Eagle was delivered via dead trees. We all enjoyed and benefited from his numerous, well reasoned opinions on rules, etiquette, and the game itself.

Stu's work for the club was in often the background. As Handicap Chairmen he was point man on ensuring our competitions were fair and that the nefarious few were spotted quickly and dealt with. This is no easy task. The cheaters out there are cagey and clever. Stu had to deal with other, more complex cases where a player was simply playing well in certain situations that caused that player to outperform the field. Stu was always a level head handling these difficult scenarios.

Stu will never be referred to as a prattler or motor mouth. But when he spoke at our meetings, he was clear and to the point. It's his words printed in numerous club documents that will transcend his time in the club.

Stu had a regular cadre he played with on Saturdays and certainly that group and the board members will miss his wisdom and humor. Thanks Stu!

BACKSPIN SHOTS

by The Gapwedge

By rule, a golf hole has a diameter of 4.25 inches. Getting the little dimpled ball into such a small target requires great skill, the ability to perform under pressure and lots of practice.

Sometimes on practice greens you'll see holes cut about half the diameter of a regulation hole. The thought here, Gapwedge surmises, is that after practicing on a shrunken hole, the real holes will look like manholes.

Golf is a hard game and putting is one of the more elusive aspects. With that thought in mind, Gapwedge recalls a recent round in which every single hole was damaged, mostly caved in reducing the diameter of the already-too-small hole. It appeared that somebody was gouging the ball out of the hole with his putter—or a hoe—then stomping on it for good measure. The end result is that putts that should have gone in spun out.

The culprit or culprits who inflicted that damage were probably unaware that the hole and the area immediately surrounding it are sacred ground requiring that extreme care be taken not to damage it. Causing damage to this sensitive area is disrespectful to the game and inconsiderate to other players. Let's make sure the hole stays 4.25 inches in diameter. Fix a damaged hole the best you can AFTER your group has finished the hole.

2014 BOARD OF DIRECTORS

Officers

Bruce Fortune, President.....(818) 535-4900
Evan Beren, Vice-President.....(818) 438-0395
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Tournament Player of the Year Trophy in Memory of Ed Cohn "On the Other Hand"

Standings as of April 20, 2014
Runs through June 2014

Mr. Raposas has run away with the trophy this year. We'll be changing the OOH starting July 2014. The new name will be "**Ed Cohn Trophy**" and the ranking will be based on \$\$ won. This will allow players in as few as 5 tournaments to be competitive

Player	Points	Ranking
Ben Raposas	1335	1
Andy Levine	805	2
Len Zambito	765	3
Farhad Keliddari	755	4
Sean MacDonald	715	5
Alan Stewart	705	6
Bob McKibben	700	7
Gene Vano	695	8
Roger Ikeda	665	9
Brian Nelson	645	10
Michael Melamed	635	11
Charles MacDonald	610	12
Dan Crawford,	605	13
Randy Hammock	605	13
Hadi Morshed	560	15
Tranquilino Bangis	555	16
Armen Mesropian	555	16
Ted Johnson	540	18
Ryan Tumulad	515	19
Jay Baca	500	20
Johnathan Fernandez	500	20
Marc Carter	495	22
Brian Czerniak	490	23
Mike Nichol	490	23
Jason Petterson	490	23
Dustin Watanabe	480	26
Jeff Sable	475	27
Anthony Bermel	465	28
Laurence Silva	465	28
Bruce Fortune	455	30

The complete standings can be found at WWW.SMGC.ORG

Sunday @ Brookside #1

June 1, 2014

Format – Low Gross / Low Net

“A” Flight Low Gross

Score	Player	Prize
74	Michael Saghian	\$80
75	James Bartlett	\$60
76	Sean Cavanaugh	\$35
78	David Gilbreath	\$25

“A” Flight Low Net

70	Ben Navarrete	\$70
70	Gerard Sanders	\$70
74	Martin Zaleya	\$30
74	Leonard Zambito	\$30

“B Flight” Low Gross

81	Larry Scott	\$80
84	Stacey Shinnick	\$60
85	Alfredo Picolomini	\$35
88	Behrouz Shafie	\$25

“B Flight” Low Net

69	George Olteanu	\$70
69	Anthony Zaccaro	\$70
71	Patrick Warren	\$35
74	Nick Hernandez	\$20

Gross Skins \$98 each

Hole	Player
2	Liam Cavanaugh
4	Tommaso Trinchieri
7	Robert Bryan
16	Robert Bryan
18	Michael Saghian

Net Skins \$70 each

Hole	Player
4	Tommaso Trinchieri
5	George Olteanu
6	Martin Zaleya
7	Robert Bryan
11	Anthony Zaccaro
12	Larry Scott
16	Robert Bryan

Closest to the Pin \$80 each

8	Anthony Zaccaro	6' 8"
13	Josh Eveland	8' 4"
17	Behrouz Shafie	12' 9"

The Honey Pot was \$160 won by the teams of Harbaugh/Zambito & Nugent/Zaleya with 64.

Prize Money
All tournament place winnings are paid in gift certificates.

The 59th Annual Club Championship

Club Champion
209 - Josh Eveland \$300 + Trophy
Handicap Champion
206 -Ben Raposes \$300 + Trophy

Championship Flight

Score	Player	Prize
209	Dustin Watanabe	\$200
214	Sean Cavanaugh	\$135
216	David Gilbreath	\$90
221	Michael Saghian	\$15
225	Dan Melillo	\$15
227	John Folsom	\$15
229	Berri Meza	\$15
238	Phil Kapsimallis	\$15

“A” Flight Low Net

210	Charles MacDonald	\$200
214	Martin Zaleya	\$135
216	Mike Nichol	\$90
218	David Horwitch	\$15
218	Leonard Zambito	\$15
219	Brad Marks	\$15
220	Bill Brandel	\$15
220	John Blake	\$15
221	Alfredo Picolomini	\$15
221	Michael Levy	\$15
224	John Platt	\$15
224	Ian Brumbaugh	\$15
224	George Beams	\$15
224	Roger Ikeda	\$15
226	Behrouz Shafie	\$15
227	Mark Reed	\$15

“B” Flight Low Net

210	Hadi Morshed	\$300
211	Gurpreet Toor	\$200
213	Leonid Levin	\$135
214	Nick Hernandez	\$90
215	Robert Glaessner	\$15
215	Anthony Zaccaro	\$15
217	Mark Galper	\$15
221	Gene Vano	\$15
222	Bruce Davies	\$15
223	Gary Patterson	\$15
224	Bill Anapolsky	\$15
227	John Overmyer	\$15
229	Armen Mesropian	\$15
230	Larry Wilson	\$15

Skins - Round 1 Balboa

Saturday, June 21	
Gross Skin \$710	
Hole	Player
17	David Gilbreath
Net Skins \$95 each	
Hole	Player
2	Wayne Curtis
3	Gurpreet Toor
6	Paul Nance
7	Nick Hernandez
9	Brian Nugent
10	Chris Stronberg
16	Alfredo Picolomini
18	Anthony Zaccaro

Round 2 Encino

Sunday, June 22

Gross Skins \$140 each

Hole	Player
2	Josh Eveland
4	Michael Saghian
9	Josh Eveland
10	Dustin Watanabe
14	Dustin Watanabe
Net Skins \$95 each	
Hole	Player
2	Josh Eveland
3	George Beams
5	Ben Raposas
8	Sepehr Raafat
9	Mark Galper
10	Robert Glaessner
12	Leonid Levin
18	Jim Thompson

Round 3 Encino

Sunday, June 28

Gross Skins \$42 each

Hole	Player
3	Hadi Morshed
5	Daniel Melillo
6	Leonard Zambito
7	John Blake
15	Bruce Davies
10	David Horwitch
17	Mark Reed
8	Michael Saghian
Net Skins \$72 each	
Hole	Player
3	Hadi Morshed
8	Michael Saghian
10	David Horwitch
13	Bill Brandel
15	Bruce Davies

CITY CORNER

By Craig Kessler

“Strategy without tactics is the slowest route to victory; Tactics without strategy is the noise before defeat.”

- Sun Tzu

As we embark upon the GBAS (Golf Business Analysis Section) era it is my fondest hope that we avoid that all too human tendency to make “noise” at the expense of the hard work of thinking strategically. That we don’t count the easy things rather than the meaningful things. That we don’t confuse inputs with outputs. And that we don’t busy ourselves with a barrage of plans, projects, timelines, and punch lists to the exclusion of figuring out what we really need to do to accomplish our goals and fondest aspirations – Sun Tzu’s “noise before defeat.”

Of course, any consultant worth his salt is going to pick the low hanging fruit represented by facile improvements. But the low hanging fruit will soon be plucked, leaving the real work – the development of a comprehensive strategic plan that enables the city to parlay its assets into a strong long-term position in the local golf market. That’s going to take strategic thinking of the highest order.

The city’s consultant is up to the task. Upper Department management is supportive of the task. The Golf Division is cognizant of the challenge and seemingly prepared to entertain entirely new ways of thinking and doing. The Golf Advisory Committee is taking off its cynical goggles in favor of lenses with a rosier hue. The Mayor’s Office is watching.

Will that be enough? I am cautiously optimistic. “Cautious” because I know just how hard it is for human beings to think in different ways; “optimistic” because I know just how aligned all the usual suspects are in their commitment to making the GBAS work.

MGA Highlights

By Pete Heller

BOTH SEPULVEDA TEAMS BLOWN AWAY IN 2ND HALF OPENER

Len Zambito’s Sepulveda squad met first place Griffith Park and wished they hadn’t. Pummeled in both events (54-18 and 24-12) they “shoulda stood in bed”. This last from baseball’s Leo Durocher.

And speaking of baseball, sleeping dog Rancho Park finally woke up and made the Sepulveda Senior Club look like the 1950 Washington Senators, but with football routs of 61-11 and 30-6. So sticking with the theme, I’ll close this with the Brooklyn Dodgers annual chant, “Wait ‘til next year. For both teams, because as good as they are Rancho will never catch Griffith Park.

Elsewhere, Woodley Lakes leap frogged over both Sepulveda teams with twin wins against Hansen Dam with slightly more respectable scores of 45-27 and 21-15 and now stand alone in 2nd place.

HANDICAP CHATTER

by Stu Olster, Handicap Chairman

Late in 2000, I was elected to the SMGC Board of Directors. At my first meeting, Allen Weiss, then the president, appointed me handicap chairman, an office I held until just a few weeks ago.

Within a month or two after being appointed, I began writing this column hoping to help the membership better understand the workings of the USGA Handicap System and occasionally editorializing about it. I have enjoyed writing this column and hope the information has been helpful. This will be my last handicap column.

A residence move has put me far away from the course so I have resigned from the Board and handicap chairmanship. I leave the Board in very good and capable hands. The present Board consists of a group of talented and dedicated Directors who volunteer lots of their time to run and improve the Club.

Tommaso Trinchieri, one of our newer Directors, has taken over as handicap chair. Tommaso is a graduate of NYU and is Director of Corporate Real Estate for CBS Corporation. Prior to assuming that prestigious position, he held positions at several other large corporations. He has taken the SCGA handicap certification class and is well qualified to administer the handicaps for the Club. You have a very bright and able handicap chairman.

Handicap questions and concerns should be addressed to Tommaso, who has hit the ground running and is very involved a spirited discussion about the hole handicaps on the Woodley course. Tommaso demonstrated his desire to help the Club early on by taking time to assist the Board in running tournaments even before he was elected.

Tommaso is married and lives in Sherman Oaks with his wife and his four month old son.

Sepulveda Men’s Match Winners

Individual:

Behrouz Shafie and Bruce Fortune

Two Man:

Chase/Fortune

Standings	W	L	T	Points
Griffith Park	11	1	0	22
Woodley Lakes	6	5	1	13
Sepulveda Seniors	6	6	0	12
Sepulveda Mens	5	7	0	10
Hansen Dam	4	8	0	8
Rancho Park	3	8	1	7

Next Matches - July 17, 2014

Griffith Park vs Rancho Park
Sepulveda Mens vs Hansen Dam
Woodley Lakes vs Sepulveda Srs.